

June 15, 1966

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## MEMORANDUM FOR BILL MOYERS

Subject: Freedom of Information Bill (S. 1160).

Here are some suggestions on handling:

(1) Plant the theme that the bill helps the President to perform his function as transient manager of the bureaucracy. The Executive Branch of the Federal government contains two power centers: the permanent bureaucratic interest, the transient Presidential interest.

The transient Presidential interest welcomes alliances with Congress, State and local government leaders, and the press to promote change and innovation in the bureaucracy.

(2) Have the Budget Bureau, in polling the departments and agencies for their recommendations, get the widest possible coverage. Recommendations for veto may be numerous. Exploit the fact that the President is under pressure from the bureaucracy to veto.

(3) Sign the bill at the Governors' Conference on the Fourth of July. Develop the theme of the role of the transient manager in our system of government.

Milton P. Semer

*cc: to [unclear]*Nothing else sent to  
Central Files as of 7/12/66